



REV it up!

Perfecta® REV!
Only 15 minutes, once a day
to your patients' whitest smiles!



Perfecta® Professional Take-Home Tooth Whitening

REV! it

Perfecta® REV!®

Perfecta® REV!® take-home whitening treatment is a revolutionary process that delivers optimal whitening in only 15 minutes, once a day.

STEP

1

Step 1 REV! Gel - This patented 14% hydrogen peroxide formula delivers proven whitening results¹ with a short wear time of only 15 minutes once a day. REV! gel is water-based to hydrate the teeth as it whitens and to avoid thermal sensitivity naturally. Due to a higher concentration of hydrogen peroxide, the amount of gel required is far less than other whitening products. *Only a small bead of gel* is placed in each tooth impression of the tray. It is important to properly demonstrate this to the patient in the office.

Treatment Tip: Begin whitening treatments 24-48 hours after cleaning to allow the protective pellicle layer to re-form on enamel.



Technique Tip: Only a small bead of gel is placed in each tooth impression of the tray.



Patient Pak

STEP

2

Step 2 REV! Finishing Rinse - This refreshing mouth rinse is formulated for use immediately after REV! gel. As soon as the whitening trays are removed, REV! Finishing Rinse is swished around the teeth for 20 seconds and expectorated.

REV! Finishing Rinse

- Specially buffered formula immediately accelerates the breakdown of the gel into its active components, providing an added boost to the final whitening effect.
- The Finishing Rinse effectively removes residual gel from teeth and any soft tissue.
- Contains an advanced form of highly stable Vitamin C which is known to protect soft tissue from any available free radicals and is known to promote healthy teeth and gingiva.
- Contains Pentasodium Triphosphate, a sequestering ingredient that helps to "lift and remove" enamel stain.
- Alcohol-free, cool mint flavor leaves the mouth clean and refreshed after every treatment.

up!

**Only 15 minutes, once a day to
your patients' whitest smiles!**

Superior whitening

Less sensitivity

Lasting results

A refreshing finish



Up!

Less sensitivity than the leading Strips.² Delivers optimal whitening.

In a clinical study,¹ REV! was compared to Crest® Whitestrips® Supreme. The study proved the following advantages REV! had over the strips:

- 1/4 the wear time (3-1/2 hours vs. 14 hours)
- 66% less sensitivity
- Proven whitening results¹



FREE REV! Promotional Materials

Call Premier Dental at 610-239-6053 for the availability of promotional material.



REV! Poster 8698750



Premier Poster 8698755

Practice Builder

Patients with whitened teeth are heavy consumers of tooth whitening. With REV! Refresher, you now can provide a touch-up such that the patient's cost is less than strips. Using administered custom trays, you ensure that your patients will receive a monitored, proven and safe cosmetic treatment. REV! is the preferred professional alternative to over-the-counter and "Strip" whiteners.

REV! Patient Paks are ideal for first-time whitening patients.

REV! Six Patient Paks 4000142

Each Patient Pak contains enough material for a two-week treatment

- Two 3cc syringes of REV! patented whitening gel
- Two dispensing tips to ensure proper tray loading
- One 4-oz bottle of REV! Finishing Rinse
- Patient Instructions and Dentist Instructions

All you need to add are the custom trays and a tray case.

REV! Six Refresher Paks 4000141

Ideal for touch-ups and to avoid rebound after in-office whitening

- One 3cc syringe of REV! patented whitening gel
- One dispensing tip to ensure proper tray loading
- One 4-oz bottle of REV! Finishing Rinse
- Patient Instructions

1. Clinical Evaluation of Bleaching Efficacy of Two Different Systems, Sheila Koh, D.D.S., F.A.G.D. University of Texas Health Science Center at Houston - Dental Branch, December 2004. 2. Crest® Whitestrips® Supreme / Crest and Whitestrips are not trademarks of Premier Dental™

Other Perfecta Products

Hydrogen Peroxide



Perfecta® Bravó® 9%

30 minutes, once a day. Patented water-based formulation hydrates teeth as they whiten to avoid sensitivity.

Bravó Patient Pak 4000092

Complete 2-week patient treatment. Contains 4 - 3cc syringes with dispensing tips, tray case, tray material, patient instructions with shade guide, doctor's instructions, and cosmetic patient pouch with mirror.

Bravó Value Pak 4000093

Enough material for six patient treatments. Contains 24 - 3cc syringes with dispensing tips, 6 patient instructions with shade guide, doctor's instructions, PLUS six FREE cosmetic patient pouches with mirror. You add trays and cases.

Bravó 50 Pak 4000094

Contains 50 - 3cc syringes and dispensing tips, 12 patient instructions with shade guide, doctor's instructions.

Bravó Touch-Up Pak 4000091



Carbamide Peroxide



Perfecta 16%

Can remove a full range of stains including those resulting from tobacco, dark beverages and even tetracycline. Wear time can be adjusted for light stains and for those patients with a history of thermal sensitivity.

Perfecta 21%

Tetracycline stains, fluorosis. Dispense only to compliant patients with no history of thermal sensitivity.

Perfecta®

Perfecta® carbamide peroxide gels are formulated with a predominantly glycol base for minimal dehydration and sensitivity.

Perfecta Patient Pak

Complete 2-week patient treatment. Contains 6 - 3cc syringes with dispensing tips, tray case, tray material, patient instructions with shade guide, doctor's instructions, and cosmetic patient pouch with mirror.

	Unflavored	Mint
16%	4000161	4000162
21%	4000211	4000212

Perfecta Value Pak

Enough whitening material to create six 2-week patient treatments or use for touch-up treatments. Contains 36 - 3cc syringes with dispensing tips, 6 patient instructions with shade guide, doctor's instructions, PLUS six FREE cosmetic patient pouches with mirror. You add trays and tray cases.

	Unflavored	Mint
16%	4000163	4000164
21%	4000213	4000214

Perfecta 50 Pak

Contains 50 - 3cc syringes with dispensing tips, 8 patient instructions with shade guide, 25 prescription bags, doctor's instructions.

	Unflavored	Mint
16%	4004160	4004165
21%	4004210	4004215

Accessories

4008311	Tray Cases (24 Pearl White)
4008305	0.040" Tray Material, 5 x 5" (25)
4008300	Perfecta Block Out Resin

Standard Tubes 2-arch supply per tube

A tremendous value with 2 ounces (59cc) of whitening gel in a squeeze tube. Ideal for long-term cases (tetracycline).

4007115	11% Standard Tube	(Mint)
4007165	16% Standard Tube	(Mint)
4007215	21% Standard Tube	(Mint)

Tooth-Whitening Trays – One Step. One Hour. One Visit.

Combine take-home tooth whitening with your routine hygiene or restorative appointments

Alfa™ Triple Tray® full-arch closed-mouth alginate impression trays

offer to you an innovative opportunity to generate additional income while providing greater service to your patients. It all starts at the hygiene appointment. If the patient is interested in professional take-home tooth whitening, you now can avoid scheduling a second appointment. With only about 5 minutes of additional chair time and an enthusiastic approach from your dental team, the whitening trays can be completed and available for the patient to take home at the end of the scheduled hygiene appointment.



Alfa™ Triple Tray®

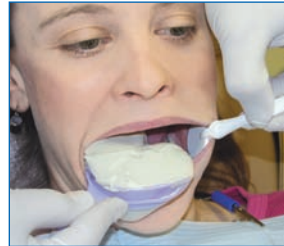
- Reduces gagging
- Increases efficiency
- Cuts chair time in half
- Saves money

Specify: Box of 24

- 1006313 Small
- 1006323 Medium
- 1006333 Large
- 1006343 Assorted (contains: 5 sm, 19 med, 5 lg)



1. Initiate discussion on tooth whitening by recording patient's tooth shade.



2. Load both sides of Alfa Triple Tray; insert as you would a maxillary single-arch tray.



3. Patient closes in normal, comfortable position.



4. Simultaneously capture maxillary/mandibular impressions in as little as four minutes.



5. Using fast-set stone, pour one side, cover with damp paper towel, allow to set.



6. Pour other side and allow to set. Fabricate trays with vacuum former and easily trim with Tray Magic™ Trimmer.

In-Office Tooth Whitening

Perfection White™

35% Hydrogen Peroxide Whitening

- Only one hour chair time needed per treatment
- Requires no lights or lasers
- Easy to use



4008104 Four-Patient Kit

Tray Magic™ Soft Tray Trimmer

Custom Trays – Quickly and Easily



4008200 110V
4008207 220V



PREMA® Enamel Microabrasion System

PREMA® Enamel Microabrasion is a chemical-mechanical polishing compound containing a mild solution of hydrochloric acid with silicon carbide in a water-soluble slurry. The syringe delivery system permits an effective and economical application.

PREMA® Enamel Microabrasion slurry is an acid-abrasive formulation used to correct superficial white, brown or multi-colored enamel defects. When used with a low-speed hand piece fitted with a 10:1 gear reduction angle, the slurry safely removes a controlled and limited amount of superficial enamel.

9008010 PREMA Enamel Microabrasion System (4) 1.2ml Prema syringes (20) polishing cups, (20) syringe tips, (4) mandrel tips

9008011 Mandrels (5)

9008015 Polishing Cups (25) Mandrels (2)

EC REP MDSS GmbH • Schiffgraben 41 30175 Hannover, Germany CE 0470



Premier® Dental Products Company

1710 Romano Drive, Plymouth Meeting, PA 19462, USA • Phone 888-670-6100 • 610-239-6053 • Fax 610-239-6171