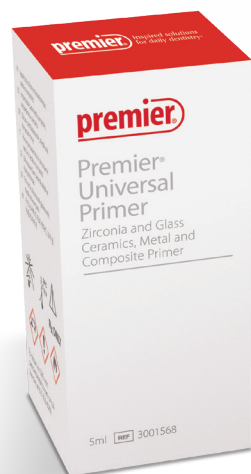


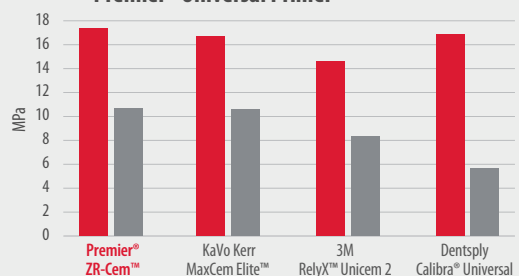
Introducing!



## Premier® Universal Primer

Zirconia and Glass Ceramics, Metal  
and Composite Primer

**Bond Strength to Zirconia with and without  
Premier® Universal Primer†**



New Premier® Universal Primer, a Dental Advisor 'Preferred Product,' is a single-component adhesive primer that increases the retention between restorative substrates and resin cements. The primer contains dual coupling agents, 10-MDP and silane methacrylate for increased bond strength to zirconium, alumina, glass-ceramics, metal alloys and composites. Premier Universal Primer is easy to use and because no pretreatment of the restoration is required, you can complete the cementation procedure quickly and efficiently. Premier Universal Primer improves adhesion, saves time in your workflow and helps you deliver long-term clinical success. Every time.

**premier®** Inspired solutions  
for daily dentistry®

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## new! Premier® Universal Primer

### Zirconia and Glass Ceramics, Metal and Composite Primer

- ✓ Ideal retention for zirconia, alumina, metal, glass ceramics + composite materials
- ✓ Dual coupling agents provides versatility and work with all substrates
- ✓ Easy to use - just apply, wait 60 seconds, and dry
- ✓ No pretreatment of restoration required
- ✓ Can be used with adhesive and self-adhesive resin cement to achieve maximum bond strength for cases that require additional retention (e.g. short and/or over tapered preparations).



Ideal Retention

3001568 Premier® Universal Primer - 5ml

## new! ZR-Cem™

### Self-Adhesive Universal Resin Cement

A better zirconia cementation solution is here!  
Latest Technology = Better Patient Experience

- ✓ Innovative MDP formula enhances adhesion and bond to zirconia substrates
- ✓ Lasting color stability
- ✓ Virtually no post-operative sensitivity ensures patient comfort

#### Easy to use

- ✓ No pre-treatment is necessary, just dispense the cement and seat the restoration
- ✓ Dual-cured with optimal viscosity, easy handling and a fast & easy clean-up
- ✓ Room temperature storage — no need for refrigeration

#### Standard Pack

1 - 8g syringe, 10 mix-tips and 10 intraoral tips

3001560 Shade Opaque White

3001561 Shade A2

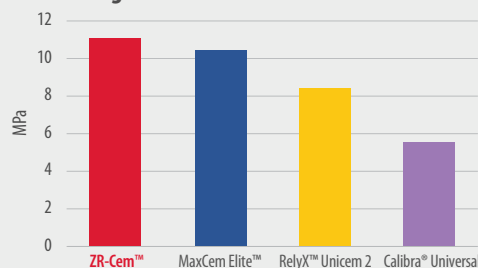
3001562 Shade Translucent

#### Refill Tips

3001418 35 mix-tips & 35 intra-oral tips



#### ZR-Cem: superior bond strength vs. other leading self-adhesive cements to zirconia†



**premier®** Inspired solutions for daily dentistry®



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† Latta, M. Creighton University School of Dentistry Study 2019.

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